UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A
(Rule 14a-101)

SCHEDULE 14A INFORMATION

Proxy Statement pursuant to Section 14(a) of the
Securities Exchange Act of 1934

Filed by the Registrant x Filed by a Party other than the Registrant ☐

Check the appropriate box:

o Preliminary Proxy Statement
o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
o Definitive Proxy Statement
x Definitive Additional Materials
o Soliciting Material under Rule 14a-12

Freedom Holding Corp.
(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

x No fee required.
o Fee paid previously with preliminary materials
o Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) an 0-11

Your **Vote** Counts!

FREEDOM HOLDING CORP.

2026 Annual Meeting
Vote by September 15, 2026
11:59 PM ET

FREEDOM HOLDING CORP.
1930 VILLAGE CENTER CIR. #3-6972
LAS VEGAS, NEVADA 89134

T02323-P56093

You invested in FREEDOM HOLDING CORP. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on September 16, 2026.**

Get informed before you vote

View the Notice and Proxy Statement and 10K/Wrap online OR you can receive a free paper or email copy of the material(s) by requesting prior to September 2, 2026. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.

For complete information and to vote, visit **www.ProxyVote.com**

Control #

Smartphone users

Point your camera here and vote without entering a control number

Vote Virtually at the Meeting*

September 16, 2026
10:00 AM Eastern Time (ET)

Virtually at:
www.virtualshareholdermeeting.com/FRHC2026

*Please check the meeting materials for any special requirements for meeting attendance.

Vote at www.ProxyVote.com

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
1. To elect to the Board of Directors the two Class I director nominees named in the proxy statement: **Nominees:** 01) Askar Tashtitov 02) Boris Cherdabayev	For
2. Approval of the non-binding advisory resolution regarding the compensation of the Company's named executive officers as described in the proxy statement.	For
3. Ratification of the appointment of Deloitte LLP in Kazakhstan, a member of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee, as our independent registered public accounting firm for the 2027 fiscal year.	For
Note: Transact such other business as may properly come before the meeting or any postponement or adjournment thereof.	

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".